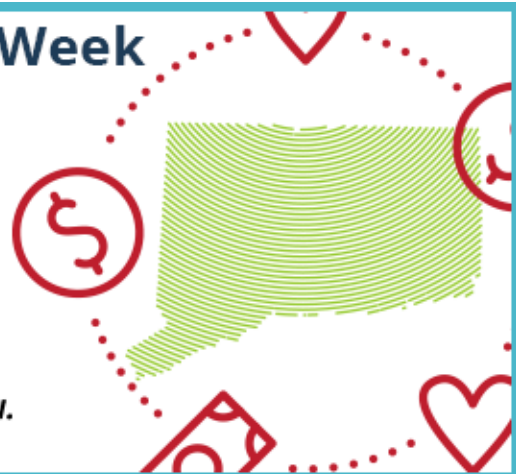


# Connecticut Credit Union Week \$50K Challenge

Together we can donate \$100,000  
back to Connecticut!



*There's  
one for you.*



Let's raise the bar!

Credit Unions Building Financial Independence—the Connecticut credit union foundation—is looking for your help in raising \$50,000 for non-profit organizations in Connecticut!

In taking the \$50,000 challenge, CUBFI will match credit union donations up to \$50,000, which will be given out as part of Connecticut Credit Union week to raise awareness of credit unions and help our community partners!

Ways your credit union can help us get to \$50k:

- Corporate Donations
- Donate \$5 for every loan closed during challenge period
- Donate \$5 for every new member during challenge period
- Match employee donations to the foundation
- Hold an in-house raffle among staff
- Donate change collected in branches
- Have staff donate \$5 each Friday to wear jeans from now until October
- Sell candy in branches
- Donate \$1 for every new social media follower to your credit union
- Hold a Zumbathon or event fundraiser

All statewide and local Chapter donations will be made during Connecticut Credit Union Week, October 14-20, 2018, as part of a \$100,000 donation blitz focusing on the social good that Connecticut's Credit Unions generate each year. Awareness of the good works credit unions do is an important tool to help Connecticut achieve its goal of 1 million members by 2020.

Tell us how much you raise each week to get featured in Weekly Update. Questions? Contact Dave Hinchey at [dhinchey@culct.coop](mailto:dhinchey@culct.coop).